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30th August 2019

Starting 1 October 2019, we will be changing the price of our **Financial Farmer** product to reflect the improvements made to the product over the past five years since our launch.

The monthly subscription plan for Figured Financial Farmer is increasing by **\$5 per month** for all new and existing New Zealand customers. Any existing promotional codes being used will continue to apply to the new pricing.

This price change is limited to New Zealand customers using a Financial Farmer product, and does not affect Financial Advisor, Financial Manager, or Lite products.

We launched Figured in 2015 with the goal of providing farmers and their teams with a platform for better farm financial management.

At the time, Figured was a simple budgeting and reporting product, and we set a price which reflected what was being offered.

Since then, we've invested in research, development and innovation to make continual improvements to basic features, as well as adding many powerful new features - including a multifarm capability, a whole new planning experience, Fonterra integration, snapshots and the scenarios tool.

If you have any questions or feedback about the price change, feel free to reach out to the Figured team at support@figured.com

Yours sincerely,
The Figured Team